



Presentation of the 7th International Forum on Cyber Security - 2015

7^{ème} Forum International
de la Cybersécurité | 20 et 21 janvier 2015
Lille Grand Palais

In a nutshell

- The forum was founded in 2007 by the French National Gendarmerie.
- Placed under the high patronage of the French President of the Republic.
- Since 2012, it has expanded to the entire cyber security and cyber defense spectrum, as it became a public-private partnership between the French National Gendarmerie, the Nord Pas de Calais regional council and CEIS.

The 2014 Forum by the numbers

THE PROGRAM

- 226** speakers and panelists, **35** of which from abroad
- 41** workshops / **3** plenary sessions / **9** partner conferences
26 of which were translated or presented in English
- 32** TV studio interviews
- 33** technical demonstrations
- 3** awards (FIC Challenges, Innovative SME and the Cyber Book)

THE SALON

- 82** sponsors (**45** in the 2013 FIC ↗)
- 40** media partners (**15** in the 2013 FIC ↗)
- 50** participants in the FIC challenges
- 1500m²** (only **800m²** in the 2013 FIC ↗)



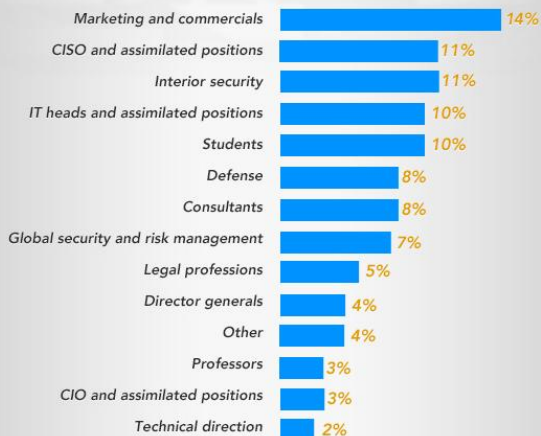
3 489 visitors

(1000 more than the 2013 FIC ↗)

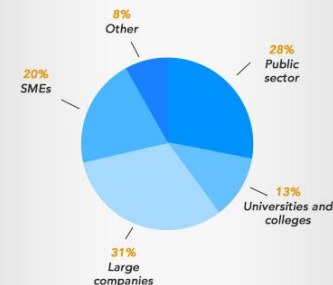
58 nationalities



Professions represented

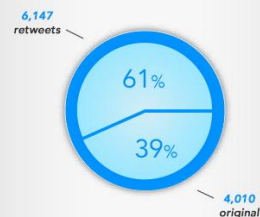


Types of organizations



THE #FIC2014 ON TWITTER

11 174 tweets from January 15-30, 2014 on #FIC2014,
10 157 of which were January 21-22
(As opposed to the 5,281 of FIC2013 ↗)



You were **2 715** tweeters to share your impressions
Your tweets were potentially read **19 780 877** times

Main objectives

- Open up the cybersecurity debate by bringing IT security and risk management experts together with non-specialists to enable them to compare viewpoints and lessons learnt.
- Respect a balance between the content (forum) and the business & networking elements (exhibition).
- Combine a top-down and a bottom-up approach to discuss all the stakes in cyber security, from the most strategic to the most operational and technical.
- Become *the* European hub in cyber security and cyber defense matters that cultures the upmost practical exchanges and business development while contributing to the global debate on trust and security in the cyberspace.

Audience

- The FIC is designed for a professional audience and aims to gather various cybersecurity stakeholders
 - ✓ Institutions (ministries of defense, ministries of home affairs, ministries of justice, information security agencies, national security agencies...),
 - ✓ Service and solution providers (software publishers, managed security service providers, security and defense integrators, hardware manufacturers, insurers, layers...).
 - ✓ End users (from critical infrastructure operators and local government to small and medium businesses).
 - ✓ Academics (research centers, engineering and computer science universities and schools...).



Keypoints of the 2015 Forum

- Theme: cybersecurity and digitalization
- 2 awards: the 'Cyber Book Prize' and 'Innovative SME Prize'
- A computing challenge organized in partnership with 2 engineering schools
- A live strategic simulation of an IT crisis
- The forum :
 - ✓ 30 workshops
 - ✓ 10 conferences or master classes
 - ✓ 3 plenary sessions
 - ✓ A call for proposals inviting experts to contribute as speakers or with articles will be open from June 2014 to October 2014
- The exhibition area :
 - ✓ Around 100 exhibitors
 - ✓ A careers area, composed of specialized schools, headhunters and companies
 - ✓ An innovation space devoted to start-ups and SMEs/VSEs that are developing tomorrow's security technologies

Overview of the 2015 program

■ 7 thematic concentrations

- ✓ The fight against cybercrime
- ✓ Industry dynamics
- ✓ Corporate security
- ✓ Technologies
- ✓ Cyber defence strategies
- ✓ New digital citizenships
- ✓ The geopolitics of cyberspace

*80% of workshops will be available
in English (some via simultaneous
interpreting)*

■ Examples of discussion topics :

- ✓ Securing data from start-to-finish in the cloud
- ✓ What governance after Snowden ?
- ✓ The cyber security of big events
- ✓ Mobile security: Android vs. iOS
- ✓ Data scientists, data protection officer... what are the new jobs?
- ✓ Cyber security in the maritime sector
- ✓ How to prevent data leaks?
- ✓ Incident response

Toward a european R2GS meeting ?

- The next FIC could be the opportunity to organize concurrently European R2GS meeting with representatives from each R2GS club or equivalents during half a day. The subject has to be defined but could be focused on operational SIEM approaches and cyberdefense.
- You are all invited to this meeting, not only as participants but also as speakers. We need to extend our speaker base to the whole of Europe.
- Attendance to the forum is free. However, a registration process allows us to validate each demand in order to guarantee a professional and balanced audience.

Our 2014 partners



Orange Cyberdefense

